



Business Administration

Incorporating a Team Teaching Approach to Entrepreneurship

CCSBE Workshop Proposal Submission
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Presented by:

Kyleen K. Myrah, Ed.D.
Okanagan School of Business
Okanagan College
Telephone: (250) 762-5445 local 4678
Fax: (250) 862-5432
Email: kmyrah@okanagan.bc.ca

Shelley Johnson CGA,CFP MBA
Okanagan School of Business
Okanagan College
Telephone: (250) 762-5445 local 4446
Fax: (250) 862-5432
Email: sjohnson@okanagan.bc.ca

Purpose of Workshop and Link to Conference Theme:

The purpose of this workshop is to identify and share best practices in the delivery of entrepreneurship education, through a context of practice and research. This has relevance to other educational practitioners, academics, policy makers, business support practitioners and economic development officers who have a vested interest in supporting the educational and training needs of entrepreneurs. Although the team teaching method can be applied to a myriad of educational contexts, the approach discussed in this workshop centres on a post-secondary undergraduate environment.

Workshop Description:**Incorporating a Team Teaching Approach to Entrepreneurship**

This workshop will focus on the team teaching approach adopted to teach an integrative and capstone second year entrepreneurship course. Two professors from different areas of expertise shared students, materials, marking, and their philosophy in this approach, now in its fourth year of delivery. Founded upon a team teaching contract, the instructors developed a model for delivering material both in a large and small group format that utilized their skills and provided for consistent and engaging content.

The workshop session will address how they implemented a team-based approach, highlight their observations and feedback with this format, and provide new ways of thinking about how entrepreneurship education can be delivered.

Workshop Details: Length of Workshop: 60-90 minutes including questions (can be modified to the time requirements of conference program)

Special Equipment: The powerpoint presentation requires a computer, projection unit and overhead screen.

Workshop Presenter:

Dr. Kyleen K. Myrah is a College Professor in the Okanagan School of Business at Okanagan College teaching in the areas of entrepreneurship, marketing and management. Her current research interests include entrepreneurship education, curriculum development and teaching, leadership, ethics and mentorship. Kyleen is a past presenter at CCSBE conferences in both Halifax and Regina, and in 2002 received the CCSBE Brian Farlinger Research Award for her doctoral work in the area of entrepreneurship education.

Shelley Johnson is a College Professor in the Okanagan School of Business at Okanagan College teaching in the areas of accounting, income tax, financial planning and entrepreneurship. Her current research interests include the integration of art into the business world and the importance of creativity in problem solving and strategy creation. As a Certified General Accountant and Certified Financial Planner she also has a consulting practice assisting primarily owner-managed business owners with strategy as well as income tax and financial planning. She is currently pursuing a Bachelor of Fine Arts in Visual Arts.