



WORKSHOP OUTLINE PROPOSAL
24TH Annual CCSBE Conference

TAKING THE LEAP TO ENTREPRENEURSHIP
"Mentoring for women transitioning to self-employment"

Presenting:
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CCSBE CONFERENCE WORKSHOP PROPOSAL

The focus of this workshop is “mentoring for women transitioning to self-employment” and the purpose of this session is to provide participants with an overview of Women’s Enterprise Centre’s research findings and the resulting mentoring programs for women in transitioning to employment or starting a small business. This topic supports two of the CCSBE conference themes “the relationship between research and practice” and the “support of the goals of entrepreneurs and enhancing the success of small business”.

1. POLICY

Women’s Enterprise Centre will discuss the impact of both provincial and federal policies that support self-employment and entrepreneurship as a viable means for women to contribute to the economy of BC.

2. RESEARCH

Women’s Enterprise Centre will highlight their research methodology, findings and conclusions. We also discuss how our research has impacted the development and implementation of our three phased mentoring pilot project.

3. PRACTICE

The session will conclude with a panel discussion with three current Mentors and Mentees of the pilot program. Attendees will have the unique opportunity to see first-hand the impact and outcomes of practice based on foundational research.

ABSTRACT: The focus of this workshop is “mentoring for women transitioning to self-employment”, a presentation of Women’s Enterprise Centre’s research findings and the resulting mentoring programs for women in transition to self-employment or starting a small business. The session will include a panel discussion with three current Mentors and Mentees providing a unique opportunity for workshop participants to see first-hand outcomes in practice based on foundational research.

ABOUT WOMEN'S ENTERPRISE CENTRE

Women's Enterprise Centre is B.C.'s leading resource for women who are starting, purchasing or growing a small business, founded in 1995. With offices and business advisors in Kelowna, Victoria and Vancouver, we provide skills development, mentoring, lending and business advisory services, along with news, events and networking opportunities for women business owners across BC. Our professional team understands and relates to the unique circumstances of women business owners, providing essential tools and confidence through a supportive, individual and practical approach. Find out more at www.womensenterprise.ca, or call 1.800.643.7014

Length of Workshop: 90 minutes

Equipment: Screen for LCD

Audience: All

TAKING THE LEAP TO ENTREPRENEURSHIP WOMEN'S ENTERPRISE CENTRE	
10 min	INTRODUCTION <ul style="list-style-type: none"> • Intro to Women's Enterprise Centre • Trends related to women transitioning to self-employment • Challenges women entrepreneurs face
5 min	POLICY RELATED TO WOMEN IN BUSINESS <ul style="list-style-type: none"> • Western Diversification Canada • BC Ministry of Community Services
25 min	WOMEN'S ENTERPRISE CENTRE RESEARCH ON MENTORING <ul style="list-style-type: none"> • Secondary Research <ul style="list-style-type: none"> ○ Literary Review highlights <ul style="list-style-type: none"> - Transition to self employment - Motivations - Coping with transitions - Success factors • Primary Research <ul style="list-style-type: none"> ○ Research methodology ○ Potential mentors ○ Mentoring formats ○ Mentoring options
15 min	PRACTICE IN MENTORING <ul style="list-style-type: none"> • Development of Women's Enterprise Centre's Mentoring program <ul style="list-style-type: none"> ○ Peer Mentoring ○ One-to-One Mentoring ○ Mentoring Forums •
30 min	PANEL DISCUSSION Benefits of Mentoring Practice
5 min	SUMMARY